



AUSTRALIAN TRIAL MEMBERSHIP APPLICATION • \$50

MEMBERSHIP YEAR RENEWS OCTOBER 1



TRADING NAME				FOR OFFICE USE ONLY AUSTRALIA DATE & INIT. _____ AMOUNT _____ CHEQUE _____				
COMPANY NAME (If applicable)								
REPRESENTATIVE'S NAME								
PREFIX	FIRST	M. I.	LAST	SUFFIX				
POSTAL ADDRESS								
STREET ADDRESS (If Different from above)								
CITY/SUBURB				STATE	POSTAL CODE		TELEPHONE NUMBER	
COUNTRY NAME				FACSIMILE NUMBER		TOLL-FREE TELEPHONE NUMBER		

Internet/World Wide Web Information: e-mail address _____ Company home page address _____
 I would like my home page to be hyper-linked to the PMA home page: Yes No

Tick (✓) Principal Business **only** and Circle Secondary Business(es):

RETAILER

- 01 Spec. Retail Photo Store
- 03 Audio/Video Retailer
- 04 Pharmacy
- 05 Industrial Dealer
- 06 Mass Merchandising Store
- 07 Catalogue Store
- 08 Grocery Store
- 09 Portrait Studio
- 10 Other Retail _____
(Please identify)

PROCESSOR

- 11 Wholesale B/W Processor
- 12 Wholesale Colour Processor
- 13 Retail Processor (1 Hour/Mini Lab)
- 14 Prof. Portrait/Wed. Lab
- 15 Prof. Commercial Lab
- 16 Prof. School Picture Lab/Photographer (PSPA)
- 17 Industrial Lab
- 18 Custom Lab
- 19 Government/Military Lab
- 20 Other-Type Lab _____
(Please identify)

REPAIR/SERVICE FIRMS - NAPET

- 30 Camera/Video Repair Facility
- 31 Other Repair _____
(Please identify)

DIGITAL IMAGERS - DIMA

- 02 Retail Digital Imaging Centre
- 50 Service Bureau
- 51 Quick Printer
- 52 Digital Photo Studio
- 53 Multimedia Design Studio
- 54 Prepress/Printer
- 59 Other _____
(Please identify)

SUPPLIERS

- 21 Manufacturer
- 22 Distributor
- 23 Importer/Exporter
- 24 Prof. Photo Sales Rep.
- 25 Digital Imaging Supplier

E-COMMERCE

- 60 Internet/Online Retailer
- 61 Online Photo Community
- 62 Online Photofinisher

OTHER

- 41 Ad Agency/Publications/Press
- 42 Consultant/Analyst
- 44 Service Organization (Trade Assoc., etc.)

EMPLOYEES
OUTLETS
MINI LABS
OUTLETS W/ ML

FOR OFFICE USE ONLY

ORG ID	BRANCH ID	CNT ID
CCD ID _____		
FINANCIAL		
CHEQUE _____		
CREDIT CARD _____		
DATE _____		
AMOUNT _____		
MEMBERSHIP		
MEMBER YEAR _____		
DATE & INIT. _____		
CODE # _____		
DATA PROCESSING		
DATE & INIT. _____		
INTERNATIONAL		
DATE & INIT. _____		

PUBLICATIONS REQUEST - SPECIALTY NEWSLETTERS

PMA offers four specialty newsletters. *Free to members of qualified sections indicated below or annual subscriptions at \$25 for each newsletter. Please tick the free box if eligible for a free copy or the \$25 box if ineligible and enclose subscription payment with membership investment if applicable.

- \$25 1. **Minilab Focus** (540/1)
Monthly for members who operate a mini or one-hour lab.
- *Free \$25 2. **The School Photographer** (540/2)
Monthly/FREE to members of the Professional School Photographers Association International (PSPA). Information on market trends, yearbook industry, governmental regulations.
- *Free \$25 3. **NAPET News** (540/4)
Quarterly/FREE to members of the PMA National Association of Photo Equipment Technicians (NAPET). Information on trends in photo/video repair, manufacturers' training programs, new products, techniques.
- *Free \$25 4. **Digital Imaging Digest** (540/15)
Monthly/FREE to members of the Digital Imaging Marketing Association (DIMA). Information on technical advancements, marketing, management, statistics.

Photo Marketing Association International
 3000 Picture Place, Jackson, MI 49201 U.S.A.
 Phone (517) 788-8100 • Fax (517) 788-8371
 PMA home page: www.pmai.org

Australian Office
 P.O. Box 310, Rosebery, N.S.W. 1445
 Phone (02) 9663-5880 • Fax (02) 9663-5881
 e-mail: PMAAustralia@pmai.org

It is hereby agreed that if membership in the Association is granted that the constitution and bylaws of Photo Marketing Association International as well as the Code of Business Integrity will be adhered to. It is further agreed that for failure to abide by these guidelines the Photo Marketing Association International may cancel membership without incurring any liability whatsoever. In the event of cancelled or lapsed membership, it is agreed that use of the Association name, emblem and trademarks will be immediately discontinued. I certify that the above information on this application is correct.

Signature _____

Date _____

Proposer _____ Secondar _____

Company _____ Company _____

(NB. Proposer and Secondar must be from **DIFFERENT** Member Companies)

Our cheque is attached Please invoice us*

*Membership benefits do not start until payment has been made.

Please charge to:

AMEX Diners Club MasterCard VISA Bankcard

Card Number _____

Expiration Date _____/_____/_____

Cardholder's Name (print) _____

Cardholder's Signature _____

(over) ↗

MEMBERSHIP INVESTMENT SCHEDULE AFTER TRIAL MEMBERSHIP

MEMBERSHIP YEAR RENEWS OCTOBER 1

The Association's membership year begins on October 1 and runs through September 30.

Your membership dues are based on your annual volume of all photographic and related sales. When indicating the range of your annual sales volume, include all sales of photo products and/or lab work whether such sales are made at retail, to dealers, or by mail order direct. This includes the combined sales of the parent retail store or lab as well as all branches and subsidiaries. DO NOT include sales of goods or services that are NOT photographic. The amount of your investment paid as well as your membership classification is completely confidential. The dues investment must be paid in full, regardless of when the application is initiated. Please sign and return with your payment.

Tick (✓) Classification Here	Membership Classification	Annual Volume of all Photographic and Related Sales	Dues Investment
<input type="checkbox"/>	AAAA	\$15 Million and more	\$1,150
<input type="checkbox"/>	AAA	10 - 14.999 Million	765
<input type="checkbox"/>	AA	5 - 9.999 Million	600
<input type="checkbox"/>	A	3.5 - 4.99 Million	485
<input type="checkbox"/>	B	2 - 3.49 Million	365
<input type="checkbox"/>	C	750,000 - 1.999 Million	245
<input type="checkbox"/>	D	Less than 750,000	165
<input type="checkbox"/>	Branch		60

Once your firm is a member, branch and individual memberships are available for only \$60 annually.

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